

Progressive Foam

TECHNOLOGIES, INC.

June 20, 2011

Dear Fullback Partner,

Progressive Foam and the Vinyl Siding Institute have been working together to create an ASTM standard for Laminated Insulated Siding so that anyone in the home building and remodeling sector could more easily understand its performance. The efforts put into this new standard were so appreciated by governmental and code officials that they rewarded the industry by recognizing the product as home insulation.

One major component of the Laminated Insulated Siding standard is an improved test for installed r-value. The new test method no longer measures just product/material r-value like many building products today, but measures r-value of the installed system. By using the most stringent test method available in building products industry, we believe that there is no more accurate way to measure, communicate, and compare insulating performance. To comply with the new Insulated Siding standard and to qualify for state and federal incentives, Insulated Siding's r-value will continue to be tested according to the new method (and the results will be published by the appropriate vinyl siding manufacturer).

Because the Federal Trade Commission (FTC) now requires that contractors provide clear, verifiable information to homeowners for every product being used on their homes, Progressive Foam Technologies has submitted their Field-applied, Drop-in Fullback® Siding Insulation products for testing as well. Laboratory testing with this new method has been completed on the Progressive Foam Drop-in products that you pair with traditional vinyl siding, and we want to share those results with you. Included in this envelope you will find technical specification sheets for each vinyl siding manufacturer that our records show you work with. We have listed both the "foam only r-value" and the "system r-value" (which includes the vinyl siding and the foam insulation) for each brand and profile available. To download the electronic versions of these specification sheets, please visit www.progressivefoam.com/drop-in-r-values. We are updating our product labels to reflect the new r-values.

Rest assured that the product has not changed at all; it's still as effective as it always was. The only thing that has changed is the way we test the product and communicate r-value. Insulated Siding is still the most energy efficient siding product on the market today, and now uses the most advanced testing methods building science has to offer. If you have any questions about the new r-values for drop-in Fullback® Siding Insulation, or if you would like assistance with how to communicate the change to your dealers, we would be happy to help. Please contact our team at 800-860-3626 at your convenience.

Sincerely,



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Corporate

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